

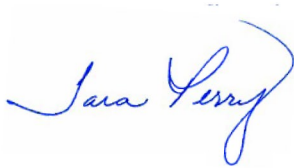
Dear Mr. Tuff:

I would like to personally thank you for the outstanding job you and your company provided in producing the Woodruff Arts Center's Strategic Plan Video. This video represents the major strategic initiatives and vision of the Woodruff Arts Center. It assists in communicating the goals and strategies of the organization to our Board of Trustees, employees, and key stakeholders. The services provided were impeccable and the quality of work was immeasurable - we could not have been more pleased with the final product. Not only was the final product excellent, but the service and attention to detail you provided far exceeded the service we have received from companies we have used in the past. Even more impressive and greatly appreciated was when we contacted One Vision Productions and asked them to produce a video for our Board of Trustees Orientation needing a 24-hour turnaround, your company agreed without hesitation. We knew that our request was a major undertaking with all the moving pieces and parts, and the 24-hour turnaround added complexity to the job. One Vision Productions handled it flawlessly and exceeded our expectations.

Our staff enjoyed working with One Vision Productions because you were able to "envision and create what we had in mind" - you are true to your company's name. In addition to the staff's favorable experience, all those that have seen the video commented on how well it was done. You truly hold the customers' needs in high esteem and customer satisfaction is a priority as evident in the continued videography and photography service you have provided us through the years including the retirement of our past CEO highlighting his 6 years of services, all "Holiday at the Woodruff events, our Woodruff Salutes event which recognizes teachers/leaders in arts education, the new Marquee unveiling highlighting new marketing videos for the Woodruff and its Arts Partners, and Target Family Thursdays, a joint initiative with Target. In the time that I have been with the Woodruff Arts Center, there has never been another production company that we have entrusted with this variety of projects.

Again, thank you for outstanding customer service and we look forward to a continued working relationship with One Vision Productions for many years and projects to come.

Sincerely,



Tara Perry  
Vice President, Strategy & Operations  
Woodruff Arts Center