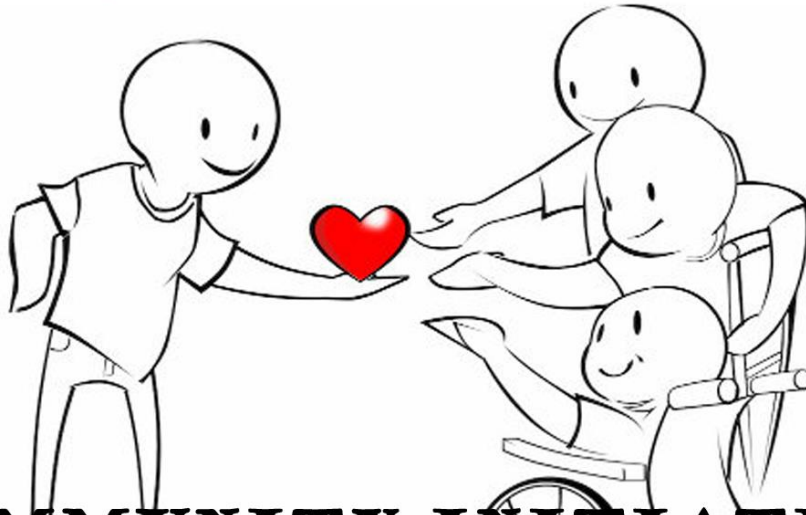


# Pay It Forward



## COMMUNITY INITIATIVE

### Guidelines

#### Overview

- Charitable donations range from a minimum of **\$250** to the maximum of **\$500**.
- Organizations must submit an online application to be considered for donation.
- The 2015 cycle begins **March 1, 2015** and the deadline is **June 1, 2015**.
- Applications may be submitted at any time during this funding cycle. Winner will be announced on **June 15, 2015**.

#### Eligibility Checklist

Potential awardees should be nonprofit organizations with programs that benefit communities within the metro Atlanta area.

One Vision Productions, LLC has identified five core areas of giving:

- a. Hunger Relief & Healthy Eating

- b. Youth Enrichment
- c. Economic Empowerment
- d. Community Activism
- e. Children with Special Needs

To ensure that your application has the best chance of being awarded, the proposed use of the donation should fit within one of these areas of giving. Primary consideration for the Pay It Forward program is to support local organizations with programs that align with One Vision Productions' areas of giving. However, programs that do not align with these areas may also be given consideration. These include programs that are geared toward strengthening the local communities, for example: local organizations providing health and dental screenings, support for local police and fire departments and local school-based initiative.

**Organizations applying must meet one of the following criteria:**

- An organization holding a current tax-exempt status under Section 501(c)(3), (4), (6) or (19) of the Internal Revenue Code;
- A recognized government entity: state, county, or city agency, including law enforcement or fire departments, that are requesting funds exclusively for public purposes;
- A K-12 public or private school, charter school, community/junior college, state/private college or university; or
- A church or other faith-based organization with a proposed project that benefits the community at large.

**Selection Process**

- Applications will be reviewed and initial funding recommendations are made on all submitted requests.
- Winning organization will be notified of any decision via e-mail
- Awarded organization must be available to attend the awards ceremony. If the awarded organization is unable to attend, this may result in a forfeiture of the donation.

## **Funding Exclusions**

- Advertising, film or video project.
- Athletic sponsorships (teams/events)
- Capital campaigns and endowments (defined as any plans to raise funds for a significant purchase or expense, such as new construction, major renovations or to help fund normal budgetary items).
- Contests or pageants.
- Fundraising events (walks, races, tournaments, dinners etc.)
- In-kind donation requests, including requests for gift cards.
- Nationally-sponsored organizations: American Cancer Society, American Diabetes Association, American Heart Association, Children's Miracle Network and United Way.
- Memberships, including association/chamber memberships.
- Organizations that deny service, membership or other involvement on the basis of race, religion, color, sex, sexual orientation, age national origin, ancestry, citizenship, veteran, or disability status.
- Organizations whose programming or policies may position One Vision Productions in a negative light.
- Organizations whose services do not benefit the community at large.
- Political causes, candidates, organizations or campaigns.
- Projects that send products or people to foreign countries or on domestic travel.
- Registration fees.
- Requests made on behalf of another organization or by an unauthorized representative of the recipient organization.
- Request made solely to benefit one person or family.
- Research
- Salaries, stipends, tips and rewards.
- Scholarships (tuition, room, board, other expenses for college/university/vocational school attendance).
- Third-party giving, including funds that are re-allocated to fiscally sponsored organizations.
- Tickets for contests, raffles or any other activity with prizes.